



P.O. Box 7414  
Madison, WI 53707  
www.madisonclassics.com (608)244-8416

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**2017 DATES: NOW 3 BIG DAYS! JEFFERSON APRIL 28-30, 2017 • NOW 2 BIG DAYS! ELKHORN AUGUST 5-6, 2017**

**NOW 3 BIG DAYS! JEFFERSON SEPTEMBER 22-24, 2017**

*Visit our website – [www.madisonclassics.com](http://www.madisonclassics.com)*

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## ***3 Great Swap Meets and Shows***

**Spring Jefferson • April 28–30, 2017**

**Summer Elkhorn • August 5–6, 2017**

**Fall Jefferson • September 22–24, 2017**

### ***Show Rules***

- No pets, motorized vehicles or alcohol on fairgrounds
- No “For Sale” signs in show car vehicles
- Show cars must be show quality vehicles
- No vendor entry Thursday



### ***Jefferson***

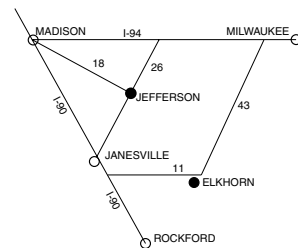
- 40-year-old show
- Over 3,100 auto-related vending spaces
- 100s of vehicles in the Cars for Sale Corral



### ***Elkhorn***

- 32-year-old show
- Over 1,300 auto-related vending spaces
- Over 800 show cars last year
- 100s of vehicles in the Cars for Sale Corral

### ***Locations***



  
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# SPRING JEFFERSON

## April 28-30, 2017

Madison Classics 40th Annual at the Jefferson County Fairgrounds, Jefferson, WI  
25 miles east of Madison, WI. On Hwy. 18 just six miles off I-94. 99 Acres.

**SWAP MEET-CARS FOR SALE CORRAL-3 BIG DAYS!**

**Friday, April 28** 10:00 AM-6:00 PM

**Saturday, April 29** 6:00 AM-4:00 PM

**Sunday, April 30** 6:00 AM-3:00 PM

**CAR SHOW-SATURDAY/SUNDAY-2 BIG DAYS!**

Spectator Admission - \$8.00 • Parking - \$4.00

- No Preregistration Required for Show Cars - \$8.00 Per Person
  - Dash Plaques to First 200 Show Cars Registered Per Day
- Cars for Sale Corral Available at Gate - \$60.00 Weekend Fee
- Swap Spaces Available at Gate - Late Fee after 4/1, \$20.00
- All Makes and Models Welcome • Rain or Shine Event
  - 3,100 Swap Spaces • 100s of Cars for Sale



# SUMMER ELKHORN

## Now 2 Full Days! August 5-6, 2017

Madison Classics 32nd Annual at the Walworth County Fairgrounds, Elkhorn, WI  
20 miles east of Janesville on Highway 11. Over 94 Acres.

**Both Days: SWAP MEET-CARS FOR SALE CORRAL-CAR SHOW**

**Saturday, August 5** 6:00 AM-4:00 PM

**Sunday, August 6** 6:00 AM-3:00 PM

Spectator Admission - \$7.00 • Parking - \$3.00

- No Preregistration Required for Show Cars - \$7.00 Per Person
  - Dash Plaques to First 200 Show Cars Registered Per Day
- Swap Spaces and Cars for Sale Corral Available at Gate
  - Rain or Shine Event



# FALL JEFFERSON

## September 22-24, 2017

Madison Classics 40th Annual at the Jefferson County Fairgrounds, Jefferson, WI  
25 miles east of Madison, WI. On Hwy. 18 just six miles off I-94. 99 Acres.

**SWAP MEET-CARS FOR SALE CORRAL-3 BIG DAYS!**

**Friday, September 22** 10:00 AM-6:00 PM

**Saturday, September 23** 6:00 AM-4:00 PM

**Sunday, September 24** 6:00 AM-3:00 PM

**CAR SHOW-SATURDAY/SUNDAY-2 BIG DAYS!**

Spectator Admission - \$8.00 • Parking - \$4.00

- No Preregistration Required for Show Cars - \$8.00 Per Person
  - Dash Plaques to First 200 Show Cars Registered Per Day
- Cars for Sale Corral Available at Gate - \$60.00 Weekend Fee
- Swap Spaces Available at Gate - Late Fee after 9/1, \$20.00
- All Makes and Models Welcome • Rain or Shine Event
  - 3,100 Swap Spaces • 100s of Cars for Sale

### VENDOR PREREGISTRATION ENDS APRIL 1-SWAP SPACES AVAILABLE AT THE GATE (LATE FEES APPLY)

I accept and assume full liability for any injury or loss to me, or my property, agents or employees at any time and from any cause on the premises of the show. I expressly release the management of the Madison Classics, Ltd. and employees and the Jefferson County Fairgrounds from any liability for such loss, injury, or accident, and agree to provide and pay for my own insurance. I also realize that Madison Classics, Ltd. is not responsible for accidents, injury or thefts.

**ALL info must be completed**

VENDORS:  For Display Only  Selling Merchandise

Signature required \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Sales Tax # *if available* \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Electric service _____	@ \$20.00	\$ _____
Inside/undercover swap spaces _____ 8'x10'	@ \$60.00	\$ _____
Outside swap spaces _____ 10'x20'	@ \$55.00	\$ _____
Car Corral spaces-Car only _____	@ \$60.00	\$ _____
Car Corral-Car left on trailer _____	@ \$120.00	\$ _____

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OFFICE USE

**ALL SPACES ARE FOR FRIDAY THROUGH SUNDAY.  
SWAP SPACES & CAR CORRAL SPACES SOLD ALL WEEKEND.  
NO THURSDAY ENTRY**

### VENDOR PREREGISTRATION ENDS JULY 16-SWAP SPACES AVAILABLE AT THE GATE

I accept and assume full liability for any injury or loss to me, or my property, agents or employees at any time and from any cause on the premises of the show. I expressly release the management of the Madison Classics, Ltd. and employees and the Walworth County Fairgrounds from any liability for such loss, injury, or accident, and agree to provide and pay for my own insurance. I also realize that Madison Classics, Ltd. is not responsible for accidents, injury or thefts.

**ALL info must be completed**

VENDORS:  For Display Only  Selling Merchandise

Signature required \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Sales Tax # *if available* \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Electric service _____	@ \$20.00	\$ _____
Inside/undercover swap spaces _____ 10'x8'	@ \$50.00	\$ _____
Outside swap spaces _____ 10'x25'	@ \$40.00	\$ _____
Car Corral spaces-Car only _____	@ \$50.00	\$ _____
Car Corral-Car left on trailer _____	@ \$100.00	\$ _____

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OFFICE USE

**ALL SPACES ARE FOR SATURDAY AND SUNDAY.  
SWAP SPACES & CAR CORRAL SPACES SOLD ALL WEEKEND.**

### VENDOR PREREGISTRATION ENDS SEPTEMBER 1-SWAP SPACES AVAILABLE AT THE GATE (LATE FEES APPLY)

I accept and assume full liability for any injury or loss to me, or my property, agents or employees at any time and from any cause on the premises of the show. I expressly release the management of the Madison Classics, Ltd. and employees and the Jefferson County Fairgrounds from any liability for such loss, injury, or accident, and agree to provide and pay for my own insurance. I also realize that Madison Classics, Ltd. is not responsible for accidents, injury or thefts.

**ALL info must be completed**

VENDORS:  For Display Only  Selling Merchandise

Signature required \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Sales Tax # *if available* \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Electric service _____	@ \$20.00	\$ _____
Inside/undercover swap spaces _____ 8'x10'	@ \$60.00	\$ _____
Outside swap spaces _____ 10'x20'	@ \$55.00	\$ _____
Car Corral spaces-Car only _____	@ \$60.00	\$ _____
Car Corral-Car left on trailer _____	@ \$120.00	\$ _____

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