

# Jefferson EVENT



## Car Show/Swap Meet DIRECTORY

### Jefferson, Wisconsin

Don't Miss Out...Promote your business in this 8"x10" magazine-style directory -  
Books available FREE to Car Show attendees!

*Include your website/contact information so buyers may easily  
contact your business year-round.*

**Questions? Please Contact Kelly at**

**Phone: 920-674-2905 • Fax: 920-674-6322**

**Email: [kkrause@jcpgroup.com](mailto:kkrause@jcpgroup.com) • [www.jeffersonadvertiser.com](http://www.jeffersonadvertiser.com)**

**Spring  
Deadline: April 1**

**Fall Deadline:  
Sept. 1**

Business Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Cell \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

*All ads will print in full color - See reverse side for advertising options*  
Mail form with payment to: Jefferson Advertiser/Car Show, W4540 Linmar Lane, Watertown, WI 53094  
Or Fax to: 920-674-6322

Check Enclosed # \_\_\_\_\_

Visa  Mastercard  American Express # \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-digit Security # (on back of card) \_\_\_\_\_

Full Page \$528.39

1/3 Page \$229.69

Back Cover \$625.21

2/3 Page \$422.30

1/6 Page \$114.33

Inside Front \$576.80

1/2 Page \$305.91

1/12 Page \$61.80

Inside Back \$576.80

**TOTAL**

\$ \_\_\_\_\_

# DIRECTORY

## - Ad Sizes and Prices -

### ADVERTISING INFORMATION

**Spring  
Deadline: April 1**  
**Fall Deadline:  
Sept. 1**

#### Questions?

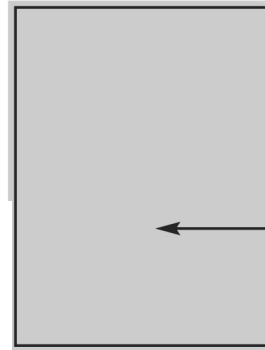
Phone: 920-674-2905

Fax: 920-674-6322

Contact Kelly at

[kkrause@jcpgroup.com](mailto:kkrause@jcpgroup.com)

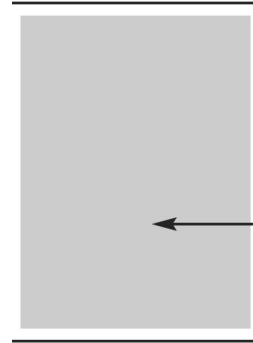
[www.jeffersonadvertiser.com](http://www.jeffersonadvertiser.com)



**Full Page with Bleed**  
(8.625" x 10.5")

Trim - 8.125" x 10"

NOTE: Keep live area 1/2" from the top, bottom and sides of final trim



**Full Page  
No Bleed**

(7.125" x 9")

### RATES

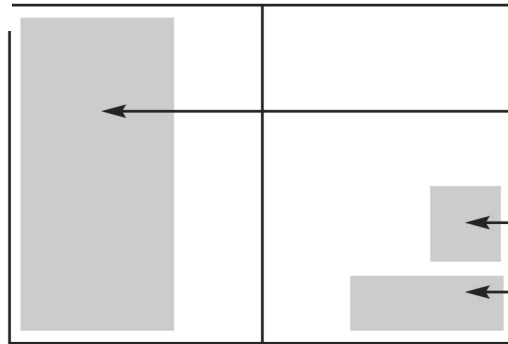
#### INSIDE PAGES

Full Page	<b>\$528.39</b>
2/3 Page	<b>\$422.30</b>
1/2 Page	<b>\$305.91</b>
1/3 Page	<b>\$229.69</b>
1/6 Page	<b>\$114.33</b>
1/12 Page composite	<b>\$61.80</b>

#### PREMIUM PAGES

Back Cover	<b>\$625.21</b>
Inside Front	<b>\$576.80</b>
Inside Back	<b>\$576.80</b>

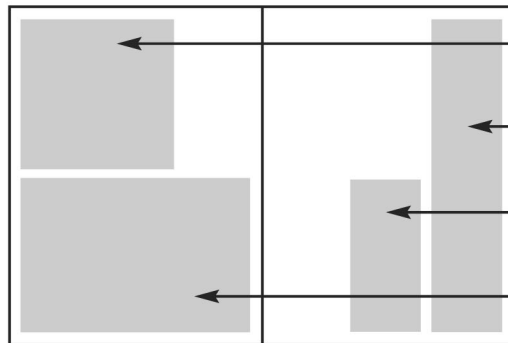
ALL ADS ARE FULL COLOR.



**2/3 Page**  
(4.695" x 9")

**1/12 composite**  
(2.25" x 2")

**1/6 Horz.**  
(4.695" x 2.125")



**1/3 Horz.**  
(4.695" x 4.375")

**1/3 Vertical**  
(2.25" x 9")

**1/6 Vertical**  
(2.25" x 4.375")

**1/2 Page Horz.**  
(7.125" x 4.375")

Contact us more information on submitting feature story.

All edit is subject to the approval of the Jefferson County Advertiser. Publisher reserves the right to reject any advertisement or edit for any reason.