

Jefferson EVENT



Car Show/Swap Meet DIRECTORY

Jefferson, Wisconsin

Don't Miss Out...Promote your business in this 8"x10" magazine-style directory -
Books available FREE to Car Show attendees!

*Include your website/contact information so buyers may easily
contact your business year-round.*

Questions? Please Contact Gary or Erick

Phone: 608-244-8416 • Fax: 608-221-8511

Email: info@madisonclassics.com • www.madisonclassics.com

Spring
Deadline: April 1
Fall Deadline:
Sept. 1

Business Name _____
Contact _____
Street _____ **City** _____ **State** ____ **Zip** _____
Phone _____ **Cell** _____
Email _____ **Website** _____

All ads will print in full color - See reverse side for advertising options

Mail form with payment to: Madison Classics, P.O. Box 7414, Madison, WI 53707
Or Fax to: 608-221-8511

Check Enclosed # _____

Visa Mastercard American Express # _____

Card Holder Name: _____

Expiration Date: _____ 3-digit Security # (on back of card) _____

Full Page \$528.39

1/3 Page \$229.69

Back Cover \$625.21

2/3 Page \$422.30

1/6 Page \$114.33

Inside Front \$576.80

1/2 Page \$305.91

1/12 Page \$61.80

Inside Back \$576.80

TOTAL

\$ _____

DIRECTORY

- Ad Sizes and Prices -

ADVERTISING INFORMATION

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RATES

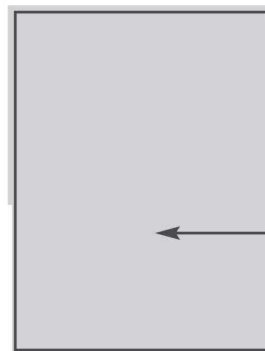
INSIDE PAGES

Full Page	\$528.39
2/3 Page	\$422.30
1/2 Page	\$305.91
1/3 Page	\$229.69
1/6 Page	\$114.33
1/12 Page composite	\$61.80

PREMIUM PAGES

Back Cover	\$625.21
Inside Front	\$576.80
Inside Back	\$576.80

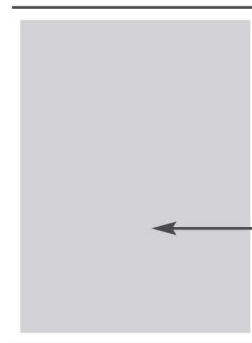
ALL ADS ARE FULL COLOR.



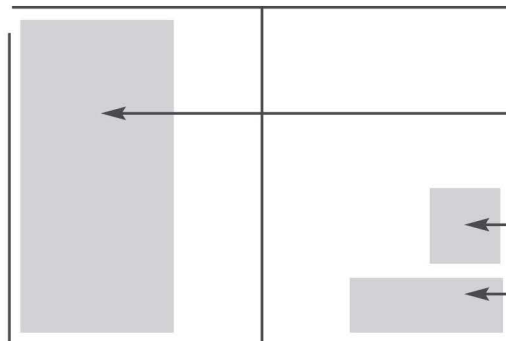
Full Page with Bleed
(8.625" x 10.5")

Trim - 8.125" x 10"

NOTE: Keep live area 1/2" from the top, bottom and sides of final trim



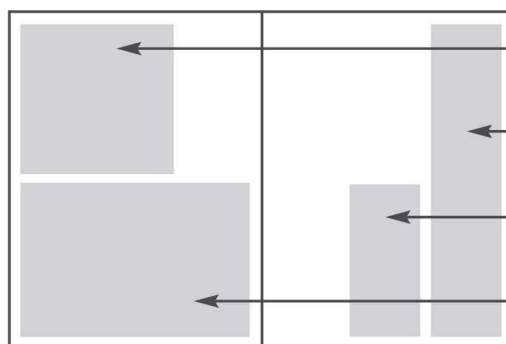
Full Page No Bleed
(7.125" x 9")



2/3 Page
(4.695" x 9")

1/12 composite
(2.25" x 2")

1/6 Horz.
(4.695" x 2.125")



1/3 Horz.
(4.695" x 4.375")

1/3 Vertical
(2.25" x 9")

1/6 Vertical
(2.25" x 4.375")

1/2 Page Horz.
(7.125" x 4.375")

Contact us more information on submitting feature story.

All edit is subject to the approval of the Madison Classics. Madison Classics reserves the right to reject any advertisement or edit for any reason.